# DAVID PRICE

**dp**

Having graduated with a Fine Art degree in 2014, I taught myself HTML and CSS to earn my first Web Developer & Designer position in 2015.

Over the last 11 years, I have pushed myself to learn new skills and work with new tech, from Shopify and WordPress to React and Next.js. I take pride in ensuring my work is responsive, accessible, modular, organised, and fast to load. With my creative background and attention to detail, I believe I can be a valuable team member.

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## WORK EXPERIENCE

**Thought & Mortar (Full-time office role)**                    June 2024 - March 2026
SHOPIFY FRONT-END DEVELOPER

- Developing custom solutions to meet the needs of a wide variety of clients within a Bristol-based E-commerce agency;

- Translating project briefs into comprehensive technical scope documents;

- Pushing the boundaries of Shopify with custom Liquid and JavaScript to overcome unique challenges through bespoke theme features;

- Bringing Figma designs to life with responsive CSS;

- Managing multiple CI/CD Git-to-Shopify pipelines at once;

- Writing approachable client documentation which also breaks down technical details to help clients feel empowered;

- Using JavaScript within Google Scripts to manipulate spreadsheets ready for import;

- Utilising AI as a tool to enhance my work and increase productivity, while keeping the core of my work distinctly human.

**Cambridge Education Group Digital (Full-time remote role)**    Feb 2023 - June 2024
WEB DEVELOPER

- As part of a team of four developers, implementing quality online learning content using HTML and CSS inside Virtual Learning Environments Canvas and Moodle;
  - Focusing particularly on user experience, modularity, accessibility, responsiveness, and design.
- In an agile scrum environment, collaborating on various in-house software which facilitated the creation and management of the online learning content:
  - Developing features and eliminating bugs across projects running on JavaScript (Next.js) and PHP (WordPress) tech stacks;
  - Providing QA, reviews, and proposing changes to colleague Git pull requests.
- Working remotely from Bristol.

**Vegan Hacktivists (Volunteer Role)**                          Aug 2022 - Current
FRONT-END REACT DEVELOPER

- Collaborating remotely with an international team on the Next.js Typescript based Vegan Hacktivists website;
- Writing accessible and semantic HTML with React;

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## Sidebar

Shopify Liquid
TypeScript
HTML
CSS
React
Next.js
Tailwind
WordPress
Statamic
Git

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## EDUCATION

2011 - 2014
BA Honours
Aberystwyth University
2:1 Fine Art

2009 - 2011
A Levels
John Kyrle 6th Form
[A] - Maths
[B] - 3D Art
[C] - Biology

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## CONTACT ME

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📍  Bristol, England

- Using Tailwind to recreate the design team's mock-ups;
- Attending weekly stand-up meetings and co-coding sessions.

**FREELANCE WEB DEVELOPER**                                          Dec 2014 - Present

- Designing and developing predictthestandings.com where people can predict the final tables of various sports (React, Next.js, and MongoDB).
- Designing and developing my portfolio website davidwillprice.com using React and Gatsby.js - Rebuilt having previously ran on WordPress.
- Designing and developing oldbakeryflowergarden.com, a Next.js flower shop which utilises Contentful CMS to allow the owner to update its images and text independently.

**Swiis International Ltd (Full-time office role)**                   Feb 2019 - Feb 2023

**WEB DEVELOPER & DESIGNER**

- As the solo web developer, designing, developing, and managing (with HTML, CSS, and JavaScript) the seven WordPress websites in the Swiis International network;
- Designing, developing and managing two web portals allowing over 450 foster carers & independent members to login (via a unique account number) and view exclusive resources, events and documents;
- Monitoring user journeys and general website performance using Google Analytics and Tag Manager;
- Improving website SEO via keyword analysis, building backlinks, on-page optimisation, and monitoring changes via Google Search Console and Semrush;
- Creating automated solutions to admin tasks using JavaScript and Google Data Studio including:
  ◦ Digitalising previously print forms with submissions logged into Google Sheets via Zapier;
  ◦ Sending pre-made monthly website & SEO reports from Google Analytics;
  ◦ Parsing email receipts and inputting results directly into Google Sheets via Zapier.
- Designing creatives for digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign).

**Love Your Postcode Estate Agents (Full-time office/remote role)**   Aug 2015 - Feb 2019

**WEB DESIGNER / GRAPHIC DESIGNER**

- Using HTML, CSS and JavaScript to develop and manage the Love Your Postcode Wordpress website which received tens of thousands of views every month;
- Establishing, building, and managing an Infusionsoft CRM system containing over 25,000 clients (Creating automation pipelines, coding email templates);
- Designing dozens of different types of creatives for print and digital media using Adobe Creative Suite (Photoshop, Illustrator & Indesign);
- Monitoring user journeys and general website performance using Google Analytics;
- Working as part of a team to improve website SEO: Building backlinks, managing Google Search Console, keyword analysis, meta titles/descriptions, header structure, and other on-page optimisation;
- Working in-branch then remotely from Bristol for a year and a half.

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**ONLINE COURSES COMPLETED**

- Jan 2022 - "Next.js & React - The Complete Guide" by Maximilian Schwarzmüller
- Dec 2021 - "Understanding TypeScript" by Maximilian Schwarzmüller
- Jul 2021 - "The Complete JavaScript Course" by Jonas Schmedtmann